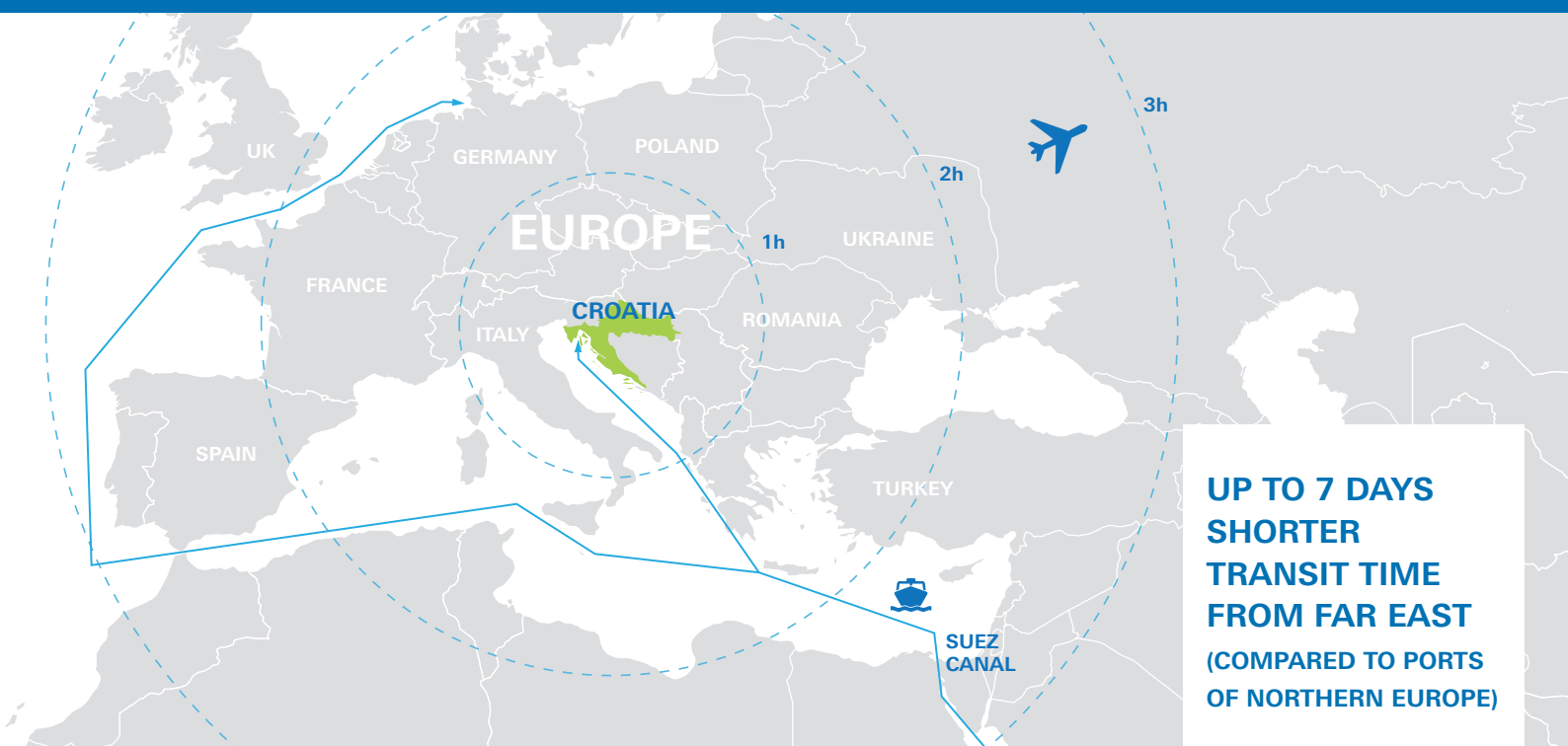


Invest in Primorsko - Goranska County

Your strategic link

*fast track to Central and Eastern Europe
well developed infrastructure in industrial zones
excellent service sector-logistics
skilled workforce
stable macroeconomic environment
network of SME suppliers*

CROATIA



ONE STOP SHOP service for investors



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Primorsko - Goranska County

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Pan European Corridor

Road transport

Rijeka-Zagreb-East/Central Europe
Rijeka-Trieste-West-North Europe

Railway system

all European directions

Maritime transport

Rijeka - the biggest Croatian port

Air transport

Vicinity of 5 airports
Rijeka-Krk, Zagreb, Pula (Croatia)
Trieste (Italy)
Ljubljana (Slovenia)



Geography

Primorsko – Goranska County is located in the Western part of Croatia. It borders with Slovenia and Italy (sea border) and within Croatia it borders with Istrian, Karlovačka, Ličko-Senjska and Zadarska County (sea border).

It's total surface area is **3.588 km²** (6,3% of Croatian territory). Favourable geographic condition and diverse natural features – sea, well-intended coast with islands and woodland of Gorski Kotar, makes County unique.

On the international and national level, County has significant role in integration of wider area of Ponudavljje region with Adriatic and Middle European region with South East Europe.

Due to exceptional geostrategic position, Port of Rijeka offers a sea route to Middle East and Far East far shorter than Northern European ports, for it is geographically positioned in the centre of communication between Europe and Asia.

County has 36 local self government units: 14 cities and 22 municipalities.

Rijeka is the third largest Croatian city, and is the main economic, transport, educational, cultural and political centre of the region.

There are three different climates in the County – Kediterranean, Sub-mediterranean and in Gorski Kotar mild Continental climates, which allow optimal conditions for business and leisure.

Demographics

There are **305.505** inhabitants in the County, constituting 6,9 % of Croatian population.

Females makes up 51,2% of population, while males make up 48,8%.

Larger part of population lives in urban centres, with Rijeka being the most densely populated city in Croatia; 3274 inhabitants per km².

There are about 16000 students enrolled in University of Rijeka, while a part of population is enrolled in neighbouring universities (Zageb, Trst, Padova etc).

Economy

Structure of the economy:

GDP per capita is **9.149 EUR** and besides City of Zagreb and Istrian County, PGC belong into the most developed county in RH.

Unemployment rate was 9,3% in 2008.

Average monthly wage: **642 EUR**

Excellent telecommunication infrastructure, both fixed and mobile.

Education

Primary schools, with 4 Italian High schools, Gymnasiums, technical schools, industrial and trade schools, music schools, art and design schools.

Italian high school, gymnasium and economics

College in Rijeka

University of Rijeka with 10 faculties and three Colleges

Post graduate and ph.d. studies

Workforce

Working population makes up **66%** of total population.

The workforce is highly qualified as 70% of workers have a high school degree or higher while additional 19% have industrial and trade degrees.

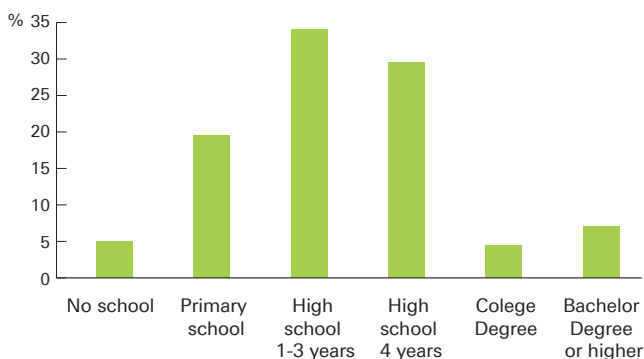
Women constitutes 48% of the working population.



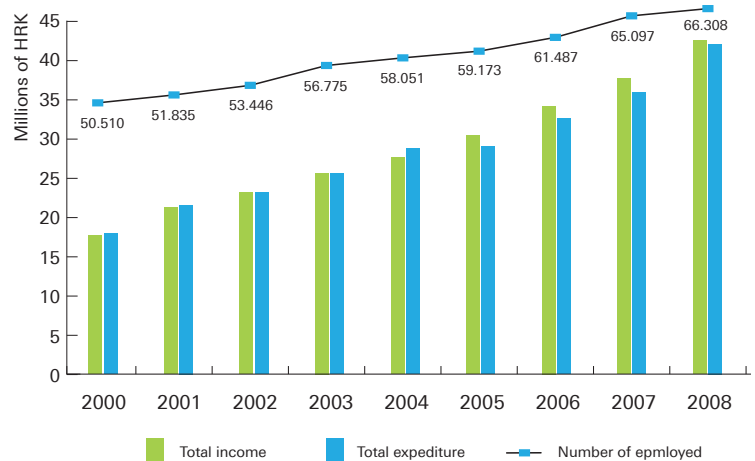
Industrial Zone Kukuljanovo Bakar / Rijeka

- total area 500 ha (250 built, another 250 planned)
- over 130 entrepreneurs
- over 3.200 employees
- the biggest and the most developed industrial zone in Croatia
- developed infrastructural network
- excellent distributional capacity (highway, internal railway connected with the railway corridor Rijeka-Zagreb-Budapest, close to the Port of Rijeka and Krr Airport)
- customs office, free trade zone

Unemployment structure by educational attainment



Summary of Primorsko-Goranska County economy



Quality of life

Pleasant life in urban and rural areas

Housing: satisfactory supply of apartments and family houses

Health care: hospitals, clinical institutions, emergency health care, private practices, homes for senior citizens, rehabilitations centres

Wellness: thalassotherapy centres, aesthetic centres

Sport and recreation: gyms, sport domes, trekking and cycling paths, hiking, auto-camps, diving centres, skiing, skating, swimming pools

Culture: theatres, galleries, museums, state archives, libraries, cinemas

Shopping: a wide range of domestic and foreign shopping centres

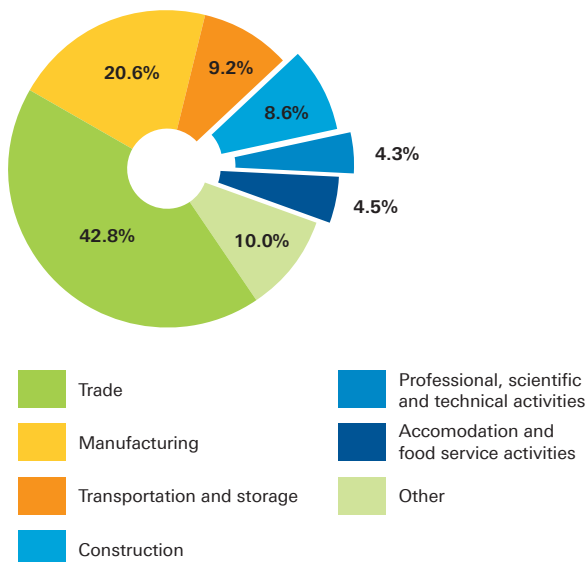
Leisure: hotels, restaurants, clubs

Research and development

R&D companies are concentrated in shipbuilding, petrochemical and pharmaceutical industry and IT, as well as University of Rijeka, where is located STEP-RI – Technology & Science park.

Rijeka has a Technology and Innovation Center (TIC) where several new technologies have been developed. Also there is a strong network of innovators and many innovations are waiting to be commercialised.

Total income of companies by sector



Key Sectors

Manufacturing

- shipbuilding as core industrial branch in County
- great results in boatbuilding – new models, new technologies, export
- metal products manufacturing, electric machines and appliances, production of chemicals – biggest export growth
- wood industry – use of domestic raw material, majority of products exported, quality of raw material base, quality workforce

Tourism

- one of the most important economic industry
- sustainable development trend and active environmental politics
- natural, cultural and historical heritage
- 160 years of tradition
- 35% of total investment in tourism in Croatia and 20% of the total revenue of Croatian tourism
- 182000 available beds; or 23% of total Croatian available accommodation

Transportation and telecommunication

- 7286 employed – 11% of total number
- existing infrastructure for both passenger and goods
- organisation and control of shipping
- port of Rijeka integrates all traffic functions
- well developed other logistic services

ICT

- excellent telecommunication infrastructure
- lower price of work than Zagreb or Europe
- smaller companies
- sales and maintenance of IT equipment
- focus on SMEs
- ICT cluster with headquarter in Rijeka – complex ICT solutions, innovations, project development and management